

Business Networking Mixers

The Saint John Region Chamber of Commerce Networking Mixers are an opportunity to bring together business people to develop new business contacts, exchange business cards, identify potential customers and meet old friends in a relaxed, informal environment. Hosting a Networking Mixer provides you with the opportunity to showcase your organization and staff to attendees. Networking Mixers are the original social networking events and are free to attend.

Business Networking Mixers are held the second Thursday of the month from 4:00 pm -6:00 pm

Hosting a Mixer:

The Chamber will:

- Place your corporate logo on invitations distributed to over 800 member companies (over 1,200 representatives)
- Promote event on The Chamber's website.
- Promote event via email, Facebook, tweets, e-newsletter to encourage attendance
- Give host an opportunity to welcome those in attendance, to talk about firm and introduce members of their staff.
- Provide registration assistance.
- Provide host with business cards collected for follow-up.

The host you will:

- Provide location
- Provide refreshments/finger foods (must be catered by a Chamber Member – a list will be provided closer to the date)
- Provide the Chamber with your corporate logo and a short write up for the invite.
- Meet and greet guests / members
- Address the attendees (optional)
- Introduce key people from your firm
- Send invitations to key/existing clients or prospects by inviting them to drop by anyone can attend a The Chamber mixer- members and non-members alike (optional)
- Provide door prizes (optional)

Draft Agenda

- 3:45 pm** Chamber Staff to set up for registration
- 4:00 pm** People arriving are greeted by Chamber staff. All those attending are encouraged to drop a business card into the basket and are given a name tag.
(Business cards are used for door prize draws and are given to the host)
- 5:00 pm** The Chairman of the Board or CEO of the Chamber will welcome guests and thank the Host Member
Host Member has the “floor” for an opportunity to promote their business.

Chairman / CEO Thanks everyone for coming
Door prize draws if any
An opportunity to tour facility if available
- 6:00 pm** Adjournment